

Silicon Shores Corporation Management Bios



Johanna Trevino, Events Manager

Johanna Trevino, Events Manager, joined Shoreline Lake's management team in March of 2017.

Trevino heads a team handling some of the most unique and on-trend corporate events in Silicon Valley: Retro/modern, theme-based, etc., and ranging from a carnival-sized corporate picnic for Google (and other tech giants adjacent to the lake), to intimate gatherings for work-related occasions, including casual networking events, and more.

Whether involved in a small or large event, Trevino never loses sight of its unique importance, and the impact a smoothly run event has on everyone involved (organizers, attendees, and her staff): Other types of private social/special events – spanning the gamut from anniversaries to first birthdays – also benefit from her considerable organizational and planning skills, as well as extensive experience in customer service-based industries.

Besides developing an event from initial concept to finish, she oversees implementation, and her expertise and attention to detail allow her team to smoothly coordinate Shoreline Lake's cross-event resources (people, equipment, facilities, etc.) from the Boathouse and American Bistro. Outside of the private bookings, her role includes working in tandem with the Executive Chef to support American Bistro operations that cover development of public food- and wine-oriented



community events, as well as showcase the Bistro's well-regarded culinary and catering services to a broader audience, and comprise front-of-house activities (including training of FOH staff).

In addition to keeping up to date with event planning trends, education and industry resources, Trevino relies on a broad professional background, from past positions in people-oriented enterprises, to ensure that each event is not only memorable, but also designed and run properly. Relying on her excellent time management, strong communication skills, resourcefulness, determination, levelheadedness, and other notable abilities, Trevino constantly learns, and finds takeaways, from each event to help continuously evolve and enhance the Events Team's services and her staff's capabilities.

With her focus on helping clients achieve their desired outcome, Trevino's transition to event management at Shoreline Lake was an easy one, and a not-so-foreign experience: Having worked in employee health benefits management, retail management/sales, premier airline booking, and as a freelance makeup artist for over two decades, she became well-versed in the operational aspects of these industries, while still maintaining a hands-on role in high profile events, such as runway shows, independent films, beauty pageants, and more.

