



NEWS

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Shoreline Lake Introduces Level III Advanced Junior Sailing Program in Silicon Valley

New sailing racing camp gives local 12 to 16 year olds access to the same physical and cerebral challenges that forged the careers, and success, of Bay Area America's Cup sailors

Mountain View, CA. July 31, 2013 – Shoreline Lake announced today the debut of a Level III Advanced Junior Sailing Program as part of its summer watersports camps lineup (through the end of August). Besides filling the void in advanced sailing programs available to kids in the South Bay, this new camp also helps kids gain the useful, and unique, life-skills that propelled Bay Area sailors – such as Russell Reed Silvestri (Founder & Managing Director of Skiritai Capital), Paul Cayard (CEO of Sweden's Artemis Team), John Kostecky (Oracle Team Tactician) and Larry Ellison (Founder & CEO of Oracle Corporation) – into America's Cup racing, and to the top of their respective fields.

Perfect for those wanting to become proficient sailors, weekend racers, and/or competitors at the officiated high school team level, this course covers advanced sailing techniques and the basics of one-design fleet racing. Along with instilling confidence in one's skills and abilities, when managing crew, the elements, a vessel and multiple other variables, participants develop quick thinking, a sense of responsibility, and an ability to understand the big picture – all traits found in successful entrepreneurs and CEO's, as well as other high-level executives.

"In this stepped up level of sailing, kids learn rapid decision-making, get rapid feedback, and understand the consequences of their actions," says Christina Ferrari, President of Silicon Shores Corporation (which operates the Shoreline Lake facilities). "In other words, even though it's fun, if you get it wrong, you get wet, your team loses, and somebody else gets the trophy."

Surrounded by Silicon Valley's largest companies, the protected environment (where kids can really push, and enjoy, themselves) and the highly qualified staff make the 3 hour per day, 5-day course an ideal means to not only hone sailing skills, but also to let a kid get to be a kid. Designed for Catalina Capris, with 2 sailors per boat (sailors are paired based on skill level as skipper or crew), the camp covers the most common right of way rules, how the starting sequence works, and the basics of strategy vs. tactics around the course. In addition to comprehensive drills to improve racing skills, during the last three days kids will take part in a mini regatta that tests what they have learned, with some friendly competition, of course.

"It's not unheard of that someone went from sailing on a lake in the Bay Area to international racing, such as the Olympics and America's Cup," says Ferrari. "Paul Cayard learned the ropes as a child on Lake Merritt, and he seems to have done well for himself."

Apart from the age restriction, prior to enrolling, students must demonstrate their knowledge through a written test taken on site. Due to the strict standards for admittance, Shoreline is currently not accepting online registration for this camp. For anyone in need of shoring up skills in order to attend, Shoreline also offers private sailing lessons and a week-long Level II Sailing Camp.

More detailed information about the Level III Advanced Junior Racing Program, current scheduling, and the other sailing courses can be found in the Aquatics Center's [Camps section](#) of the Shoreline Lake website.

About Shoreline Lake

Headquartered in Mountain View, CA, Silicon Shores Corporation oversees operations of the Shoreline Lake Aquatic Center and the Lakeside Café at the Shoreline at Mountain View wildlife and recreation area. Silicon Shores manages the facilities through a leasing arrangement with the City of Mountain View, which owns the Shoreline Lake park area. This private company, established in 2000, is incorporated in California. For more information, please go to www.ShorelineLake.com.

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