



Silicon Shores Corporation Management Bios



Christina Ferrari, President

Christina Ferrari took over operation of the Shoreline Lake Boathouse and American Bistro in April 2000. Due to her active management, and substantial investment in enhancing and developing the facilities, grounds, equipment and programs, she has nurtured Shoreline into what it is today. Her leadership and vision transformed an unprofitable, utilitarian operation, which was overly-dependant on seasonality, into a viable, year-round business, for both the Boathouse and the American Bistro.

Ferrari's love of a challenge and ability to spot a diamond in the rough have been particularly useful skills in meeting her overall goal of establishing Shoreline as an experience unmatched in Silicon Valley for locals and area workers. Her energy and high standards stoke the fire that keeps the momentum going, all to the benefit of Shoreline's devotees.

In addition, Ferrari's in-depth operational knowledge and experience are instrumental in helping the Shoreline team to take on events (big or small, corporate or private), develop and expand upon the recreational programs that allow adults and children to progress from beginner to more advanced participants, as well as continue enhancing the amenities that provide an urbane experience in nature.

Ferrari is a graduate of the University of San Diego, holding a BBA degree with an emphasis on international business. She also attended the California Culinary Academy in San Francisco, and received "le Grand Diplôme" from the l'École Lenôte in Paris, France.

