



Silicon Shores Corporation Company Backgrounder

Company Overview

Headquartered in Mountain View, CA Silicon Shores Corporation is the company overseeing operations of the Shoreline Lake Aquatic Center and the Lakeside Café at the Shoreline Lake Recreational Area and Wildlife Sanctuary.

Silicon Shores manages the facilities through a leasing arrangement with the City of Mountain View, which owns the Shoreline Lake park area. This private company, established in 2000, is incorporated in California. Christina Ferrari is the owner and President and entered into the relationship with the City in 2000.

Given the origins of Shoreline Lake, the City of Mountain View's transformation of 544 acres of junkyard, hog farm, two substandard dumps, low lying flood plains, and a sewage treatment plant into a nature preserve was quite an undertaking. Partnering with Silicon Shores ensured that the area can provide the services and amenities that the surrounding urban population and visitors would appreciate finding within a nature preserve.

Vision & Mission

The company's goal for the Shoreline Lake area is to create a civilized respite within Silicon Valley for residents and workers of the South Bay, and beyond. The centerpiece of the Park, Shoreline Lake is a man-made, 50-acre, salt water lake filled by waters pumped in from the San Francisco Bay that circulate back out into Permanente Creek. However, a densely populated, heavily-developed area surrounds the Park, which includes many well-known hi-tech firms (e.g., Google headquarters is right next door).

Even so, Shoreline Lake, a safe and expansive waterway for many water sports, is also a wildlife sanctuary and home to many rare, migratory birds, such as the burrowing owl. As no motorized craft are allowed (due to the fragile ecosystem which supports a host of native wildlife), when cruising the lake it is not an uncommon sight to come across migratory birds nesting on the island in the middle of the lake.

Silicon Shores operates the Aquatic Center and Café on the banks of this tranquil scene, within easy walking distance of gentle hiking trails surrounding the lake, picnic grounds on extensive rolling grasslands, and other areas of the park.

From the start Ms. Ferrari envisioned the operation of both locales as evolving into a convenient way to take a break from the hustle and bustle of Silicon Valley while still being able to take advantage of the great food, private event facilities, water sports, and other types of urban recreation this region has to offer – for example, located just outside the park are the Computer History Museum and Shoreline Amphitheater, Silicon Valley's foremost concert venue.

This vision has resulted in the peacefulness of the surroundings not only attracting those interested in bird-watching and other nature conservation activities, but also other diverse groups of people (local hi-tech workers, families with children, athletes, etc.) that want to take advantage of the services and amenities offered by both the Aquatic Center and Café.

Services Provided

In keeping with the other environmentally friendly activities that abound in the park, Silicon Shores offers camps catering to different age groups and water sports lessons aimed at beginners and experts. In addition, equipment rentals including sailboats, windsurfing boards, canoes, kayaks, pedalboats and bicycles are also available. Those with their own equipment are welcome as well.



Regardless of season Silicon Shores ensures visitors can take advantage of the lake view while enjoying a skillfully prepared meal. The bistro-style Lakeside Café offers comfortable indoor and patio seating in a relaxed setting, lawn areas for picnicking and outdoor events, and a seasonally-based, gourmet menu. Serving breakfast, lunch and early evening snacks, the Café is open seven days a week (hours vary by season) and also makes picnic arrangements for local day trips and provides catering for onsite events.

Silicon Shores provides indoor and outdoor meeting and banquet facilities, and other space rental accommodations for company picnics, weddings, birthdays, team-building and other personal or business-related events, whether formal or informal. The area's beauty, along with the willingness to customize activities packages, make the Aquatic Center and Café known for attracting a wide assortment of different events at Shoreline Lake.